



GAP YEAR

ASSOCIATION

2023 GAP YEAR CONFERENCE

MISSOULA, MT | MAY 22-24, 2023

UNIVERSITY OF MONTANA

CONFERENCE SPONSORSHIPS



GYA anticipates 150+ attendees representing:

- Gap year and other outdoor, adventure, and/or travel-based program providers (both domestic and international)
- Gap year and other educational consultants and guidance counselors
- Colleges, universities, and higher ed programs

SPONSOR PACKAGES

*Sponsor packages are open to vendors who provide products and/or services relevant to gap year, experiential education, and/or advising professionals

BENEFIT	BRONZE - \$750	SILVER - \$1,500	GOLD - \$2,500
Exhibit table in the conference entrance foyer (automatic visibility with all conference attendees)	✓	✓	✓
Acknowledgement on Gap Year Conference webpage	✓	✓	✓
Half page color listing in conference program		✓	
Full page color listing in conference program			✓
(1) Complimentary conference registration	✓	✓	
(2) Complimentary conference registrations			✓
20-minute presentation on products/services included in conference agenda	✓	✓	✓
Ad on digital sponsor scroll in main exhibit hall		✓	✓
Acknowledgement in conference email communication		✓	✓
Sponsorship gratitude post on GYA's social media		✓	✓
Logo on all conference marketing materials			✓
Up to 3 minutes of podium time during one of the general conference sessions			✓

ART HOUR SPONSORS

After the first day of this year's conference, GYA will host an art-oriented happy hour at the **CREATE art bar** in Downtown Missoula. GYA is seeking sponsors for this fun, casual gathering meant to foster connection over drinks and crafting.

Attendees will be welcome to come and go as they please between 6 and 9 pm on the evening of Monday, May 22. They will be provided with a drink ticket and light appetizers, along with the option to participate in a facilitated art project. GYA is seeking sponsors for this event, a great opportunity to educate attendees about your organization, product, or new venture.



SPONSORSHIP DETAILS

- Sponsorship levels range between \$250 - \$1500
- GYA will promote the happy hour and its sponsor(s) to the entire conference
- Up to 3 minutes of podium time during the happy hour
- Acknowledgement on conference webpage, on GYA's social media and email blasts, and in the conference program

RECEPTION SPONSORS

Every year, a highlight of the Gap Year Conference comes in the form of an off-site evening reception, a time for casual conversation, fun, drinks, and appetizers. The gathering also includes GYA's annual awards ceremony, during which we celebrate notable individual achievements in the gap year field.

This year, our conference reception will take place at **Scotty's Table**, a popular farm-to-table restaurant in the heart of Downtown Missoula near the Clark Fork River. GYA is seeking sponsors for this event, a great opportunity to educate conference attendees about your organization, product, or new venture.



SPONSORSHIP DETAILS

- Up to two \$3,000 sponsors
- 2 complimentary conference registrations
- GYA will promote the reception and its sponsor(s) to the entire conference
- Up to 5 minutes of podium time at the reception
- Ability to exhibit at the reception and exhibit hall
- Acknowledgement on conference webpage, on GYA's social media and email blasts, and in full-page program ad
- Logo on conference marketing materials



SPONSOR SCROLL AD

\$150

Full screen ad on rotating sponsor tv screen in main exhibit hall.

COFFEE BAR SPONSOR

\$250

Acknowledgement on signage at coffee/tea refreshment table for one day of the conference (3 available).

MONTANA GUIDANCE COUNSELORS

\$500+

In support of advancing the gap year movement, GYA is providing complimentary registration to Montana-based high school guidance counselors interested in learning more about the gap year option. GYA is seeking sponsorship partners to help cover the costs of their attendance. Sponsors will receive acknowledgement on the conference webpage, in GYA's social media and email blasts, on the digital sponsor scroll in the exhibit hall, and in the conference program.

EXHIBIT HALL

The exhibit hall will be available for all three days of the conference. Up to fifteen 2.5 x 6' exhibit tables will be arranged in the main foyer of the third floor of the University Center, which will receive regular traffic from all conference attendees as they arrive and register for the conference, travel between general sessions and breakout sessions, and take advantage of our coffee bar and refreshments table.

Standard electrical outlets will be available for each table at no additional charge. Guest access to campus wifi is also available for free.

CONFERENCE PROGRAM

Print ads for the conference program must be sent to mel@gapyearassociation.org **no later than Friday, April 28.**

LOGO

We request sponsor logos for use in promoting your brand (in .png or .jpg format, ideally high resolution with a transparent background) to be uploaded with your **sponsorship interest form.**

PAYMENT

Once we receive your **sponsorship interest form**, we will follow up to finalize a sponsorship contract and send you an invoice for the corresponding sponsorship amount. Sponsors are welcome to submit payments online via credit card, or by mailing a check to the Gap Year Association at P.O. Box 7335, Missoula, MT 59807.

SHIPPING

You may ship exhibit materials to the University of Montana's Events Office at:

University of Montana Conference & Event Services
University Center 340
32 Campus Drive
Missoula, MT 59812
ATTN: Jessica Shaffer/Gap Year

*****Materials must be received after May 17, 2023 and no later than May 22, 2023.***

CONFIRMATION

Upon submitting your **sponsorship interest form**, GYA will follow up via email in order to outline the details of your contract. It is your responsibility to share that information with the pertinent people on your team.

EXHIBIT SPACE

All exhibits must be confined to the contracted space. Exhibit space must be set up and dismantled per the official times outlined in your exhibitor contract. GYA is not responsible for any materials left by the exhibitor. The exhibitor shall promptly pay for any and all damages to the exhibiting facility, exhibit equipment, or property of others caused by the exhibitor. GYA reserves the right to prohibit any exhibit or part of an exhibit which it deems not suitable for the purpose of the exhibition. Exhibitors shall reflect their company's highest standard of professionalism while maintaining their table and/or attending any sessions. No exhibitor shall assign, sublet, or share the whole or any part of their physical space.

ASSIGNMENT OF SPACE

Due to the evolving nature of this event, GYA cannot provide an exact exhibit diagram at this time. GYA will work with the venue staff to arrange all tabletops for maximum exposure.

DEADLINES

Exhibit space, sponsorships, and advertising are available on a first-come, first-paid basis. All contracts must be confirmed by April 28, 2023 for successful fulfillment. GYA will continue to accept contracts after April 28, but fulfillment will not be guaranteed.

REGISTERING YOUR REPRESENTATIVE

If your sponsorship comes with a complimentary conference registration, you will be provided with a registration code and instructions with your sponsorship contract. Additional registrants will be expected to register at the standard registration price.

SECURITY

The exhibit hall is not secured, though the building will be locked to public access between the hours of 6:00 PM and 7:00 AM. There will be a small lockable room on the exhibit hall level available for storage of a few high-volume items such as laptops, saleable goods, etc. GYA cannot guarantee the safety of any equipment or materials left in the exhibit hall during or outside of conference events.

PROMOTION OF SPONSORSHIP

Use of the GYA logo in any promotions of the conference and/or your sponsorship is subject to approval by GYA. Please submit any proposed ads that use the GYA logo to GYA's Associate Director, Mel Buzzard, at mel@gapyearassociation.org.

PHOTO CONSENT

GYA may record all or part of the events we organize, including comments from speakers, panelists, and audience members. The resulting raw and edited materials, including still photographs, video and audio recordings, and associated verbatim transcripts, may be used by GYA without restriction, in press releases, conference collateral, social media, websites, and other publications. By attending our events, you acknowledge that you are in a public place and that attendees (including GYA volunteers) may capture your image in photos and videos. Nevertheless, GYA encourages event attendees to exercise common sense and good judgment, and to respect the wishes of other attendees who do not wish to be photographed or recorded. GYA uses photos and videos taken at its event for a variety of purposes, including publication on the GYA website. If you see any photos of or personal information about yourself on www.gapyearassociation.org that you would like removed, please contact Associate Director Mel Buzzard at mel@gapyearassociation.org.

CANCELLATION

If the organization desires to cancel this agreement, they must do so before April 28, 2023. All cancellation of space, including space reduction, or cancellation of advertising space must be submitted via email to GYA's Executive Director, Keri McWilliams, at keri@gapyearassociation.org to receive a 50% refund. There will be no credits or refunds provided starting April 28, 2023. For all exhibitor changes, including revisions to registrants and cancellations, please contact Keri at keri@gapyearassociation.org.